

Authors



Our Earth is degenerate in these latter days;
bribery and corruption are common;
children no longer obey their parents;
every man wants to write a book,
and the end of the world is evidently approaching.

Assyrian Tablet, approximately 2,700 BC

Oxford University Press wants “information about yourself on why you are qualified to write this book.” We believe with these thinkers.

Grigori Perelman solved the Poincaré Conjecture (*The New Yorker*, August 2006), “Everybody understood that if the proof is correct then no other recognition is needed”; E. B. White (William Strunk, Jr., and E. B. White, *The Elements of Style*), “No one can write decently who is distrustful of the reader’s intelligence, or whose attitude is patronizing”; and the *Harvard Business Review*, inviting “experts whose authority comes from careful analysis, study, and experience.”

Bob Goodenough

Bob started his minimum-data decision systems career in 1967 as a USAF Mach-II fighter pilot—relying on cockpit instruments to make life and death decisions. He earned his PhD in Organizational Development in 1976 from the Union Institute. (The Institute was funded by Carnegie Mellon and the U. S. Department of Education.) Bob was Inventor’s Consultant for Apple’s HyperCard—shipped with every Mac for 10 years. His 1993–1997 consultation with Cypress Semiconductor convinced him and colleagues they had sufficient command of technology and *Securities and Exchange Commission* data to jump-start global investing literacy for students and adults.

Henry McGilton

Henry started his computer programming career in 1963. He founded Technical Publications at *Sun Microsystems*, and co-authored *Introducing the UNIX System* and *Introducing UNIX System V*—McGraw-Hill books that sold more than three-hundred thousand copies in five languages worldwide. Henry also co-authored *Typesetting Tables on the UNIX System* and *PostScript by Example*—an Addison-Wesley book. Forty years of programming including ten years of *Java* now bring Henry to use the *Objective-C* language to develop desktop applications for *Mac OS X*. Henry is usually found on a squash court when he’s not pursuing the life of a boulevardier.